

PODIATRIC CLINICAL CONFERENCE AND EXHIBITION

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There is only **one company** that exists to provide medical professional liability exclusively to podiatrists. **That company is PICA!**

Coverage Highlights

- ✓ Responsibly priced. We're here to stay.
- ✓ Surgical and non-surgical coverages
- ✓ Consent to settle and no hammer clause*
- ✓ Administrative Defense Coverage (ADC)** - \$100,000/\$100,000 limits of liability at no additional charge. Provides coverage for but not necessarily limited to:
 - Meaningful use and DME audits
 - Administrative disciplinary actions
 - Pre-payment and post-payment audits
 - HIPAA violation investigations
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 - Patient complaint to state licensing board
 - Licensing board investigation due to professional liability indemnity payment
 - De-certification from insurance payment programs, including Medicare/Medicaid
 - Billing and coding errors

Benefits

- ✓ Podiatry-specific CPME-approved courses and credits
- ✓ Podiatry-specific risk management materials including:
 - Publications designed specifically for podiatrists
 - Customizable sample forms available online
 - Webinars
 - Podcasts
- ✓ Discounts based on patient contact hours, claims-free history, leave of absence, new practitioner and semi-retirement

Proven Experience and Strength

- ✓ 35 years consecutively providing professional liability insurance for **podiatrists**
- ✓ Led at the top by **podiatrist** Ross Taubman, DPM
- ✓ Podiatry-specific claims defense team comprised of specialists and attorneys with over 1,000 combined years of experience defending **podiatric** claims
- ✓ Advisory board comprised of some of the nation's leading **podiatrists**
- ✓ Proud to be a ProAssurance company

*Per policy terms.

**Per state regulations, ADC is not included in policies in Maryland. Recent legislation may allow PICA to include it after October 1, 2016, subject to DOI approval.

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JOIN US IN NY FOR NY17



The Foundation for Podiatric Medicine looks forward to seeing you at NY17 over January 27 – 29, 2017. This year's event continues the Foundation's rich history of presenting exemplary research, evidence-based practices, and podiatric professionalism all under one roof.

We've made some tweaks to our programming format – continuing the success of last year's quickfire general lecture presentations followed by interactive Q&A and added a few practice management workshops to help you get the most of your time out of the office. We've made lunch time symposiums easier to attend by scanning attendees for credit at the door and moved the annual PICA Risk Management lecture to Sunday morning to catch as many interested attendees as possible.

Please check www.nyspma.org/ny17 regularly for the latest in session descriptions and objectives, faculty additions and new exhibitors. Also keep an eye out for increased email communication designed to help you navigate the event in the most useful, efficient manner possible.

We're confident this is going to be a conference you won't forget—we look forward to seeing you in January!

William D. Spielfogel, DPM
President
Foundation for Podiatric Medicine

FOUNDATION FOR PODIATRIC MEDICINE

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THURSDAY, JANUARY 26, 2017

7:00am – 8:00am	Codingline Check-In and Registration
8:00am – 4:45pm	Codingline Foot and Ankle Coding Seminar
5:00pm – 6:30pm	Medicare in 2017
6:00pm – 8:00pm	Young Practitioners Track
8:00pm – 9:00pm	Young Practitioners Networking Reception

FRIDAY, JANUARY 27, 2017

7:00am – 5:00pm	Registration
8:00am – 12:30pm	Morning General Lectures
8:00am – 5:00pm	Assistant's Program
9:00am – 5:00pm	Radiography Course
9:00am – 12noon	Workshops
9:30am – 5:00pm	Exhibit Halls Open
10:00am – 10:30am	Morning Break in Exhibit Hall
12noon – 1:15pm	Lunch / CECH Scan Break in Exhibit Hall
12:15pm – 1:15pm	Lunch Symposiums
1:15pm – 5:30pm	Afternoon General Lectures
2:00pm – 5:00pm	Workshops
3:00pm – 3:30pm	Afternoon Break in Exhibit Hall
5:30pm – 6:00pm	End of Day Scan

SATURDAY, JANUARY 28, 2017

7:00am – 5:00pm	Registration
8:00am – 12:30pm	Morning General Lectures
8:00am – 5:00pm	Assistant's Program
9:00am – 12noon	Workshops
9:30am – 5:00pm	Exhibit Halls Open
10:00am – 10:30am	Morning Break in Exhibit Hall
12:30pm – 1:30pm	Lunch / CECH Scan Break in Exhibit Hall
12:30pm – 1:30pm	Lunch Symposiums
1:30pm – 5:30pm	Afternoon General Lectures
2:00pm – 5:00pm	Workshops
3:00pm – 3:30pm	Afternoon Break in Exhibit Hall
5:30pm – 6:00pm	End of Day Scan

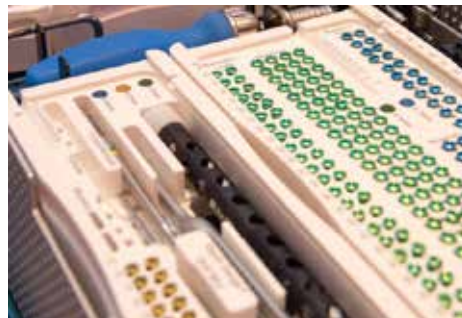
SUNDAY, JANUARY 29, 2017

7:00am – 5:00pm	Registration
8:00am – 10:00am	PICA Risk Management Lecture
9:00am – 12noon	Workshops
9:30am – 1:30pm	Exhibit Halls Open
10:00am – 10:30am	Morning Break in Exhibit Hall
10:30am – 12:30pm	Morning General Lectures
12:30pm – 1:30pm	Lunch / CECH Scan Break in Exhibit Hall
12:30pm – 1:30pm	Lunch Symposiums
1:30pm – 5:00pm	Afternoon General Lectures
2:00pm – 5:00pm	Workshops
5:00pm – 5:30pm	End of Day Scan

THURSDAY, JANUARY 26, 2017

7:00am - 5:00pm	Registration	11:55am - 12:15pm	Legally Yours: Legal Stuff Affecting Your Practice Barry Block, DPM, JD
8:00am - 10:00am	Welcome	12:15pm - 1:00pm	Lunch on Own
	New Bunionectomy Coding Harry Goldsmith, DPM	1:00pm - 2:00pm	2017 DME Update Paul Kesselman, DPM
	ICD-10: New and Revised Codes David Freedman, DPM, CPC	2:00pm - 2:30pm	The Future of Private Practice John Guiliana, DPM
	ICD-10: Issues and Troubleshooting Post Oct 1, 2015 Q&A Panel David Freedman, DPM, CPC Harry Goldsmith, DPM Jeffrey Lehrman, DPM Larry Santi, DPM	2:30pm - 2:45pm	Break
	E/M Coding: Issues & Troubleshooting Q&A Panel David Freedman, DPM, CPC Harry Goldsmith, DPM Jeffrey Lehrman, DPM Larry Santi, DPM	2:45pm - 4:45pm	PQRS Update, MACRA/MIPS James Christina, DPM Jeffrey Lehrman, DPM
10:00am - 10:15am	Break		MACRA/MIPS – What You Really Need to Know Q/As Panel Discussion Michael Brody, DPM James Christina, DPM Harry Goldsmith, DPM John Guiliana, DPM Jeffrey Lehrman, DPM
10:15am - 11:55am	E/M Coding Continued - Q&A Panel David Freedman, DPM, CPC Harry Goldsmith, DPM Jeffrey Lehrman, DPM Larry Santi, DPM	4:45pm	Adjourn
	Modifiers Harry Goldsmith, DPM Jeffrey Lehrman, DPM		
	CCI Edits - Bundling of Codes Harry Goldsmith, DPM		

**Codingline Gold subscribers
 receive a 20% discount on
 seminar registration.**



THURSDAY, JANUARY 26, 2017

5:00pm – 6:30pm

Medicare in 2017

James D. Bavoso, Manager, Provider Outreach and Education National Government Services;
Katherine Dunphy, Director, National Government Services

8:00pm – 9:00pm

Young Practitioners Networking Reception

Registration for the Young Practitioners Track is limited to attendees who have been practicing for three or fewer years.

6:00pm – 8:00pm

Young Practitioners Track

Registration for the Young Practitioners Track is limited to attendees who have been practicing for three or fewer years.

Billing and Coding
Financial Management
Pathway to Certification
Legal Issues for the New Practitioner
State of Podiatry Today

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The Foundation for Podiatric Medicine reserves the right to change dates, times, titles, subject matter and speakers. Please check www.nyspma.org/ny17 for the most up to date agenda, faculty bios, descriptions and objectives.

PICA
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PICA Risk Management Lecture has moved!
SUNDAY, JANUARY 29
8:00am – 10:00am

All NY17 registered attendees are eligible to attend.
No separate registration required.



FRIDAY, JANUARY 27, 2017

8:00am – 9:30am

THE DIABETIC FOOT

Moderator: Allen M. Jacobs, DPM

8:00am – 8:10am

Charcot Disease Etiology

Michael S. Downey, DPM, FACFAS

8:10am – 8:20am

Can I Heal the Ulcer Without Extensive Surgery?

Allen M. Jacobs, DPM

8:20am – 8:30am

Medicinal Wound Therapies: Are They Necessary?

Allen M. Jacobs, DPM

8:30am – 8:40am

When is Operative Intervention Necessary for Charcot Patients?

Michael S. Downey, DPM, FACFAS

8:40am – 8:50am

Is a TMA Preferable to a Ray Resection?

Jack Schuberth, DPM

8:50am – 9:00am

Hyperbaric Oxygen: The Facts

Allen M. Jacobs, DPM

9:00am – 9:30am

Panel Discussion + Q&A

9:30am – 10:00am

NEW YORK STATE BOARD FOR PODIATRY

What Got Your Colleague in Trouble?

10:00am – 10:30am

MORNING BREAK

10:30am – 12noon

THE CHANGING MEDICAL LANDSCAPE Practice Acquisitions and Value Based Payment Models

Moderator: Charles Lombardi, DPM

Thomas B. Evans, New York-

Presbyterian/Queens

Jeffrey Rosen, MD

12noon – 1:15pm

LUNCH/CECH SCAN BREAK

1:15pm – 3:00pm

RHEUMATOLOGY: CURRENT ISSUES IN FOOT AND ANKLE SURGERY

Moderator: Allen M. Jacobs, DPM

1:15pm – 1:30pm

Forefoot Reconstruction: Have We Bid Adios to the Pan Metatarsal Head Resection?

Allen M. Jacobs, DPM

1:30pm – 1:45pm

First MTPJ Fusion vs. Implant in the Rheumatologic Patient

Michael S. Downey, DPM, FACFAS

1:45pm – 2:00pm

Does Fixation Type Matter in the Rheumatologic Patient: Pins, Screws, Plates, Locking

Jack Schuberth, DPM

2:00pm – 2:15pm

Hindfoot Deformity in Rheumatologic Disorders

Michael S. Downey, DPM, FACFAS

2:15pm – 2:30pm

Ankle Fusion vs. Ankle Implant in the Rheumatologic Patient

Jack Schuberth, DPM

2:30pm – 3:00pm

Panel Discussion + Q&A

3:00pm – 3:30pm

AFTERNOON BREAK

3:30pm – 5:30pm

IMAGING

Moderator: Hollis G. Potter, MD

3:30pm – 4:00pm

Imaging of Adult Acquired Flatfoot Deformity

Carolyn M. Sofka, MD, FACR

4:00pm – 4:30pm

MRI of the Forefoot: Beyond the Bunion

Hollis G. Potter, MD

4:30pm – 5:00pm

Ultrasound of the Foot & Ankle: Basics to Advanced Research Techniques

Ogonna K. Nwawka, MD

5:00pm – 5:30pm

Panel Discussion + Q&A

5:30pm – 6:00pm

END OF DAY CECH SCAN

SATURDAY, JANUARY 28, 2017

8:00am – 10:00am **TRAUMA**
Moderator: Charles Lombardi, DPM

8:00am – 8:15am
Bone Healing: Understanding the Laws of Wolff, Perren and Frost
Allen M. Jacobs, DPM

8:15am – 8:30am
Fractures of the Metatarsals
Charles Lombardi, DPM

8:30am – 8:45am
Lisfranc Dislocations
Jack Schuberth, DPM

8:45am – 9:00am
Calcaneal Fractures
Jack Schuberth, DPM

9:00am – 9:15am
Ankle Fractures
Lon Weiner, MD

9:15am – 9:30am
Open Fractures
Michael S. Downey, DPM, FACFAS

9:30am – 9:45am
Panel Discussion + Q&A

9:45am – 10:30am **MORNING BREAK**

10:30am – 12noon **BEHAVIOR**

10:30am – 10:50am
Dealing with the Non-compliant Diabetic Patient
Sally L. Satel, MD

10:50am – 11:10am
Physician Burnout: Dealing with Stress
Sally L. Satel, MD

11:10am – 11:30am
Proper Documentation of the Non-Compliant Patient and What is Your Legal Obligation
Allen M. Jacobs, DPM

11:30am – 11:50am
Current Use of Oral Narcotics: Are Prescriptions Over the Phone Appropriate?
Michael S. Downey, DPM, FACFAS

11:50am – 12noon
Panel Discussion + Q&A

12noon – 1:00pm **LUNCH/CECH SCAN BREAK**

1:00pm – 3:00pm **A PRACTICAL REVIEW OF LOWER LIMB ORTHOTIC MANAGEMENT**
Heikki Uustal, MD, FAAPMR
Principles of Lower Limb Bracing
Review of Lower Limb Orthotic Devices from Foot to Hip
Charcot Joint: Orthotic Options with Cases
Diabetic Foot Ulcer Management with Cases
Prescription Writing and Follow-Up

3:00pm – 3:30pm **AFTERNOON BREAK**

3:30pm – 5:30pm **ADULT ACQUIRED FLATFOOT**

3:30pm – 3:45pm
Clinical and Radiographic Evaluation and Classification
Allen M. Jacobs, DPM

3:45pm – 4:00pm
Tibialis Posterior Tendon Repair and FDL Transfer: When, How, and is it Necessary
Michael S. Downey, DPM, FACFAS

4:00pm – 4:15pm
Anterior and Posterior Calcaneal Osteotomy
Allen M. Jacobs, DPM

4:15pm – 4:30pm
Medial Column Arthrodesis
Michael S. Downey, DPM, FACFAS

4:30pm – 4:45pm
The Medial Approach To the Double Arthrodesis
Jack Schuberth, DPM

4:45pm – 5:00pm
When Do I Include the Ankle in the Repair
Jack Schuberth, DPM

5:00pm – 5:30pm
Panel Discussion + Q&A

5:30pm – 6:00pm **END OF DAY CECH SCAN**

SUNDAY, JANUARY 29, 2017

8:00am – 10:00am

PICA RISK MANAGEMENT LECTURE



PICA policyholders are eligible for up to a 15% premium discount for attending NY17 risk management programming.

10:00am – 10:30am

MORNING BREAK

10:30am – 11:30am

THE PATHOGENESIS AND MANAGEMENT OF ONYCHOMYCOSIS

APMA has designated an unrestricted educational grant from Valeant Pharmaceuticals North America LLC to support this program

11:30am – 12noon

NEW YORK COLLEGE OF PODIATRIC MEDICINE TRACK

Moderator: Michael Trepal, DPM

11:30am – 11:45am

Austin vs. Scarf: Which Is Better?

Nicholas Argerakis, DPM

11:45am – 12noon

Plantar Fascitis: The Seinfeld Solution

Joseph D'Amico, DPM

12noon – 1:00pm

LUNCH/CECH SCAN BREAK

1:00pm – 3:00pm

NEW YORK COLLEGE OF PODIATRIC MEDICINE TRACK, CONTINUED

Moderator: Michael Trepal, DPM

1:00pm – 1:15pm

The Distinctiveness of Pedal Melanoma

Michael Trepal, DPM

1:15pm – 1:30pm

Bi-lobed Skin Flaps for Wound Closure

Thomas Vitale, DPM

1:30pm – 1:45pm

Foot Structure and Function: An Analysis of West Point Cadets

Howard Hillstrom, PhD

1:45pm – 2:00pm

A Paradigm for Decision Making in Pediatric Pes Valgus

Russell Volpe, DPM

2:00pm – 2:15pm

Use of Selective Plantar Fascia Release for DFU

Samuel Adegboyega, DPM

Continued in the following column >>>>>>

1:00pm – 3:00pm

NEW YORK COLLEGE OF PODIATRIC MEDICINE TRACK, CONTINUED

Moderator: Michael Trepal, DPM

2:15pm – 2:30pm

Best Practices in Chronic Wound Care

Anthony Iorio, DPM

2:30pm – 3:00pm

State of the Art in Restoring Blood Flow in Infra-Popliteal Disease

Prakash Krishnan, MD

3:00pm – 3:30pm

AFTERNOON BREAK

3:30pm – 5:00pm

FOREFOOT SURGERY

3:30pm – 3:45pm

Should I Push a Head or do a Lapidus?

Allen M. Jacobs, DPM

3:45pm – 4:00pm

Hammertoe Surgery: Reality Check—Do I Really Need a Metal Implant?

Michael S. Downey, DPM, FACFAS

4:00pm – 4:15pm

Should I Use the Newfangled Great Toe Implants?

Allen M. Jacobs, DPM

4:15pm – 4:30pm

Weil Osteotomy: Do I Really Need a Plantar Plate Repair?

Michael S. Downey, DPM, FACFAS

4:30pm – 4:45pm

Principles for Revision Surgery in Failed Hammertoe Surgery

Allen M. Jacobs, DPM

4:45pm – 5:00pm

Panel Discussion

5:00pm

END OF DAY CECH SCAN

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FRIDAY, JANUARY 27, 2017

8:00am - 8:30am	ASPMA Welcome and Overview
8:30am - 10:00am	The Importance of Podiatric Dermatology and the Dermatological Exam This presentation will highlight various dermatological condition as they may manifest in the skin of the lower extremity. Assistants will learn how their role during podiatric dermatological exams can help to improve patient outcomes. Upon completion of this session, attendees will better understand the significance of the biopsy procedure as a powerful diagnostic tool.
10:00am - 10:30am	Exhibit Hall Break
10:30am - 12noon	Practice Professionalism: Creating Solid Foundations, Maintaining a Positive Reputation, and Measuring Success Presented by Cindy Pezza Front desk and back office team members are the first lines of communication and have the ability to dramatically impact our patients' first impression of a practice. Here we will explore the importance of mastering effective communication skills from initial encounter and beyond, assuring that every team member is representing the practice with the utmost professionalism.
12noon - 1:00pm	Lunch on Own
1:00pm - 2:30pm	Front Office Workshop: Coding Presented by Lawrence Santi, DPM
1:00pm - 2:30pm	Assistants Workshop: Hands-On Training Stations <ol style="list-style-type: none"> 1. Grafts 2. Topicals 3. Negative Wound Pressure Therapy Presented by Michelle Handley, PMAC
2:30pm - 3:30pm	Exhibit Hall Break
3:30pm - 5:00pm	Triage Techniques and Thorough Evaluations: Improving Efficiency and Productivity Presented by Cindy Pezza Telephone triage, patient evaluations, and quickly obtaining the facts that doctors need to treat efficiently and effectively. This session will involve role- playing and education on specific conditions, symptoms and understanding the difference between urgent, non-urgent and emergent visits.

SATURDAY, JANUARY 28, 2017

8:00am - 8:30am	ASPMA Welcome and Recap
8:30am - 9:15am	HIPAA Compliance
9:15am - 10:00am	The Assistant's Role in Risk Reduction Presented by Barbara Bellione, Director of Risk Management, PICA, A ProAssurance Company
10:00am - 10:30am	Exhibit Hall Break
10:30am - 11:30am	Pediatric Podiatry
11:30am - 12noon	Pint Sized Patients: Handle with Care Presented by Susan Weeks, PMAC
12noon - 1:00pm	Lunch on Own
1:00pm - 2:30pm	Front Office Workshop: Collections Etiquette Presented by Cindy Pezza When you go to the grocery store and pick up a loaf of bread, a gallon of milk and a dozen eggs, do you ask the clerk at the register to bill you? Of course not, why would you? What patients don't realize is that payment is due at the time of service and billing later isn't always an option. With increasing deductibles, more "patient responsibilities" and a multitude of non- covered services, staff's role in collecting what is owed, is more important than ever. Let's explore ways to gently, but firmly request payment and past due balances from our patients and keep our practices in good financial health.
1:00pm - 2:30pm	Assistants Workshop: Hands-On Training Stations <ol style="list-style-type: none"> 1. Diabetic Shoes Presented by Steven Gaynor, DPM 2. Casting Presented by Elizabeth Rudy, PMAC 3. Tape and Strapping Presented by Michelle Handley, PMAC
2:30pm - 3:30pm	Exhibit Hall Break
3:30pm - 4:15pm	Preparing for the Patient Day Presented by Cindy Pezza Preparing for the patient day can mean the difference between controlled chaos and mayhem! Join us as we discuss tips for both front and back office that will allow us to stay a step ahead of our patients, and two ahead of the doctor!
4:15pm - 5:00pm	Effective Time Management Strategies (for your practice and your life) Presented by Cindy Pezza When it seems as if there aren't enough hours in the day, how do we get it "all" done? Join us as we review strategies and methods proven to increase productivity and decrease stress at home and in the office.

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please contact Sarah Hansen
at sarah@nyspma.org.**



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JANUARY 18-21, 2018
NEW YORK MARRIOTT MARQUIS