



Company Name _____
Mailing Address _____
City, State, Zip _____
Contact Name _____ Contact Phone _____
Contact Email Address* _____

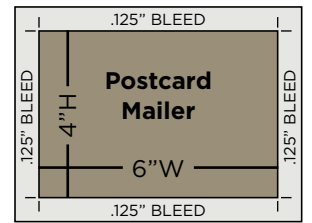
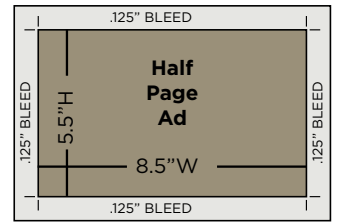
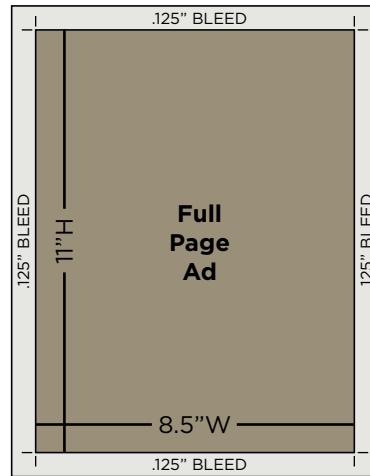
ADVERTISING OPTIONS

- Registration Brochure Ad \$ 500
8.5"W x 11"H + .125" Bleed*
Due: September 29, 2022
Pre-Conference Postcard Mailer \$ 1,000
6"W x 4"H + .125" Bleed*
Due: December 16, 2022
Onsite Program Ad - Full Page \$ 750
8.5"W x 11"H + .125" Bleed*
Due: December 16, 2022
Onsite Program Ad - Half Page \$ 500
8.5"W x 5.5"H + .125" Bleed*
Due: December 16, 2022

Advertising Bundle \$ 2,000
Full Page Registration and Onsite Brochure Ads,
Postcard Mailer, and Pre-Conference List
Due: December 16, 2022

TOTAL \$ _____

ADVERTISING SPECS



Specs

- Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images and fonts embedded
Files should include .125" bleed on all four sides and submitted with crop marks at the trim line
Logo files should be submitted as vector EPS files with any Pantone colors converted to CMYK— 300dpi JPGs are also acceptable

PAYMENT INFORMATION

MasterCard Visa American Express
Check Payable to Foundation for Podiatric Medicine

Payment Amount _____
Card Holder's Name _____
Card Number _____
Exp. Date _____ Security Code _____ Card Holder's Zip Code _____
Signature _____

Email applications to dani@nyspma.org

Fax applications to 646-365-7426

Mail applications to 555 Eighth Avenue Suite 1902 New York, NY 10018



NYSPMA
555 Eighth Avenue | Suite 1902
New York, NY 10018
www.nyspma.org/ny23

NY23 EXHIBIT HALL HOURS

- Friday, January 20, 2023 9:30am - 5:30pm
Saturday, January 21, 2023 9:30am - 5:30pm
Sunday, January 22, 2023 9:30am - 1:00pm



CONTACT Dani SanMarco, CEM dani@nyspma.org