



## CONTACT INFORMATION

Company Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
Contact Email Address\* \_\_\_\_\_

\*All conference communication will take place via email

## SPONSORSHIP LEVEL

Titanium	\$45,000	Silver	\$20,000
Platinum	\$35,000	Bronze	\$10,000
Gold	\$25,000		

## ADDITIONAL OPPORTUNITIES

Leadership Reception	\$ 17,500	Daily Break Stations	\$ 5,000
Onsite Registration	\$ 12,500	____ Friday ____ Saturday ____ Sunday	
Thursday Lunch Symposium	\$ 10,000	Directional Floor Decals	\$ 3,500
Lunch Symposium (+ Actual F&B)	\$ 7,500	Conference Lanyards (sponsor produced)	\$ 3,000
Conference Bags (sponsor produced)	\$ 6,000	Post-Conference Thank You/Survey	\$ 2,500
NY23 Countdown Clock	\$ 5,000	Conference Bag Inclusion	\$ 1,500
Attendee Educational Workshop	Unrestricted Grant	Innovation Theaters	\$ 1,500
		Pre-Conference Attendee List	\$ 350

## PAYMENT INFORMATION

A 50% deposit must accompany this form to reserve sponsorship.

Payment is due in full by **Friday, November 4, 2022.**

Payment is due in full for all applications received after **Friday, November 4, 2022.**

NYSPMA and/or Foundation for Podiatric Medicine will charge the remaining balance to the credit card below on **Friday, November 4, 2022.**

### Payment Method:

MasterCard    Visa    American Express

Check Payable to Foundation for Podiatric Medicine

Payment Amount \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Card Holder's Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

**Email applications to  
dani@nyspma.org**

**Fax applications to  
646-365-7426**

**Mail applications to  
330 West 38th Street  
Suite 1105  
New York, NY 10018**



### NYSPMA

330 West 38th Street, Suite 1105  
New York, NY 10018  
[www.nyspma.org/ny23](http://www.nyspma.org/ny23)

### NY23 EXHIBIT HALL HOURS

- |                              |                 |
|------------------------------|-----------------|
| • Friday, January 20, 2023   | 9:30am - 5:30pm |
| • Saturday, January 21, 2023 | 9:30am - 5:30pm |
| • Sunday, January 22, 2023   | 9:30am - 1:00pm |



**CONTACT** Dani SanMarco, CEM [dani@nyspma.org](mailto:dani@nyspma.org)



Company Name (as it will appear in marketing materials) \_\_\_\_\_  
Mailing Address (as it will appear in marketing materials) \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Company Phone \_\_\_\_\_ Company Fax \_\_\_\_\_  
Company Website \_\_\_\_\_  
Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
ContactEmailAddress\* \_\_\_\_\_

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Company Category (Please list one) \_\_\_\_\_

50-word Company Description      Please use description from NY22      Included below (or will send today via email)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Booth Selection

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Competitors you'd prefer not to be placed next to:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Kindly note that placement cannot be guaranteed, but every effort will be made to honor your requests.

## BOOTH SELECTION

Mini Booth: \$3,300      Standard Booth: \$4,000      Corner Booth: \$5,000      Premium Booth: \$6,000

\_\_\_\_\_ No. of booths      X      \_\_\_\_\_ Booth Cost      \$ \_\_\_\_\_ Total Due

Yes, I'd like to enhance my online profile with photos, videos, booth staff, social media handles and more: \$100

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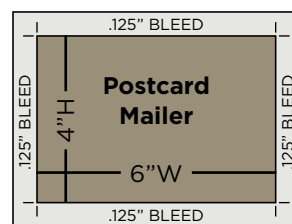
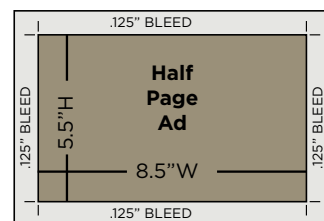
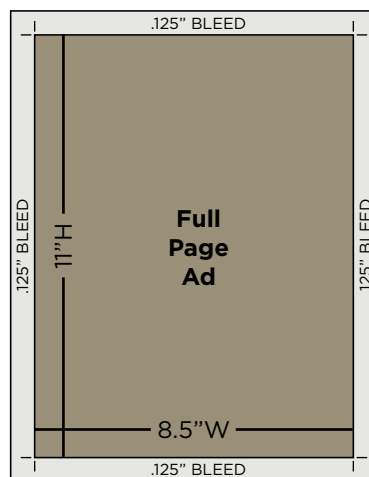
## ADVERTISING OPTIONS

- |   |          |
|---|----------|
| Registration Brochure Ad<br>8.5"W x 11"H + .125" Bleed*<br><b>Due: September 29, 2022</b>                     | \$ 500   |
| Pre-Conference Postcard Mailer<br>6"W x 4"H + .125" Bleed* <b>Due:</b><br><b>December 16, 2022</b>            | \$ 1,000 |
| Digital Onsite Program Ad - Full Page<br>8.5"W x 11"H + .125" Bleed * <b>Due:</b><br><b>December 16, 2022</b> | \$ 750   |
| Digital Onsite Program Ad - Half Page<br>8.5"W x 5.5"H + .125" Bleed*<br><b>Due: December 16, 2022</b>        | \$ 500   |

**Advertising Bundle** \$ 2,000  
Full Page Registration and Digital Onsite Brochure  
Ads, Postcard Mailer, and Pre-Conference List  
**Due: December 16, 2022**

**TOTAL** \$ \_\_\_\_\_

## ADVERTISING SPECS



### Specs

- Files should be press-ready PDF, CMYK (**no Pantone colors included**), 300dpi images and fonts embedded
- Files should include .125" bleed on all four sides and submitted with crop marks at the trim line
- Logo files should be submitted as vector EPS files with any Pantone colors converted to CMYK—300dpi JPGs are also acceptable

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